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StudyTXT Programmes

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AUT eBusiness IT Infrastructure 406103
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Each individual message ordered costs 0.50 cents per message

Code for ALL messages in a group is at 0.50 cents for the 1st msg and 0.30 cents for all other messages->

e.g. 5 messages in total = .50 cents + 4 X .30 cents = $1.70 (instead of $2.50 if all five were downloaded on their own)

Download a PDF file of the message list below for your computer or to print out and use.

The questions have been grouped into sets of 5 messages. This does not overload the SIM card or memory on your cellphone and allows you to study a small group of messages at a time. It is also more economical to download.

Work with other students in your course and co-ordinate what messages you download and forward them to each other to reduce costs. Use the small gaps of time in your day (waiting for a bus, traveling to Uni, etc.) to 'snack on study' with the StudyTXT messages.

Message #	Message Description	Abbreviations used in the message	TXT this code to 396
ALL	Group 1	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitA**
1	What is E-Business?	eBiz= eBusiness, B2C= business to customer, B2B= business to business, C2C= customer to customer	**ebitA1**
		B2C= business to customer,	

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2	What is E-Commerce?	B2B= business to business, CtoC = customer to customer,B2E = business to employee, G2C= government to citizen	**ebitA2**
3	What is B2B ?		**ebitA3**
4	What is B2C ?		**ebitA4**
5	What is SCM?		**ebitA5**
Message #	Message Description	Abbreviations used in the message	TXT this code to 396
ALL	Group 2	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitB**
6	What is ERP?	ERP = Enterprise Resource Planning	**ebitB1**
7	What is CRM?		**ebitB2**
8	What is a network topology?		**ebitB3**
9	What is a network?		**ebitB4**
10	What is a wired network?		**ebitB5**
Message #	Message Description	Abbreviations used in the message	TXT this code to 396
ALL	Group 3	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitC**
11	What is a modem?	2 = to	**ebitC1**
12	What is DSL?	2 = to, B = be	**ebitC2**
13	What is a wireless network?		**ebitC3**
14	What is bandwidth?		**ebitC4**
15	What is GSM?	2G = second generation mobile or cellular telephony	**ebitC5**
Message #	Message Description	Abbreviations used in the message	TXT this code to 396
ALL	Group 4	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitD**
16	What is a LAN?		**ebitD1**
17	What is a WAN?		**ebitD2**

18	What is a router?		**ebitD3**
19	What is the Internet?		**ebitD4**
20	What is protocol?		**ebitD5**

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ALL	Group 5	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitE**
21	What is OSI ?		**ebitE1**
22	What is TCP/IP?		**ebitE2**
23	What is HTTP?		**ebitE3**
24	What is HTML?		**ebitE4**
25	What is packet switching ?	Com = communication, 2 = to, R = are	**ebitE5**

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ALL	Group 6	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitF**
26	What is privacy?		**ebitF1**
27	What is authentication?		**ebitF2**
28	What is authorization?		**ebitF3**
29	What is SSL?		**ebitF4**
30	What is public key encryption?	PKE = public key encryption	**ebitF5**

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ALL	Group 7	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitG**
31	What is a security threat?	Com = communication, 2 = to	**ebitG1**
32	What is a backup?		**ebitG2**
33	What is a firewall?		**ebitG3**
34	What is a proxy server?	2 = to, msg = message	**ebitG4**
35	What is encryption?		**ebitG5**

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ALL	Group 8	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitH**
36	What is a server?		**ebitH1**
37	What is client/server architecture?		**ebitH2**
38	How does B2B eCommerce differ from B2C eCommerce?	B2C= business to customer, B2B= business to business	**ebitH3**
39	What are the prospects of B2B eCommerce?	B2B= business to business	**ebitH4**
40	Give some examples of B2B and B2C e-commerce.	B2C= business to customer, B2B= business to business	**ebitH5**

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ALL	Group 9	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebiti**
41	Compare and contrast twisted pair, coaxial cable and optical fibre.		**ebiti1**
42	Describe FDM	FDM = frequency division multiplexing	**ebiti2**
43	List and describe four common technologies available for Internet access.		**ebiti3**
44	List two advantages and two disadvantages of wireless LAN over wired LAN.	LAN = local area network	**ebiti4**
45	Give an example of business case scenario where mobile commerce is being used.		**ebiti5**

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396

ALL	Group 10	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitJ**
46	What are the various layers comprising the OSI model? Relate the Internet protocol suite to the OSI model.	OSI = Open systems interconnectivity, TCP = Transmission control protocol; IP Internet protocol, UDP = user datagram protocol	**ebitJ1**
47	Differentiate between intranets and extranets.		**ebitJ2**
48	What is VPN? What role can it play in business-to-business e-commerce?	VPN = Virtual private network, B2B = business-to business	**ebitJ3**
49	List two Web server products.		**ebitJ4**
50	Distinguish between open source and proprietary products. Who is providing support for the products? How much do they cost?		**ebitJ5**
Message #	Message Description	Abbreviations used in the message	TXT this code to 396
ALL	Group 11	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitK**
51	Do you think the Web server purchase price is a significant factor in budget considerations for a large e-commerce initiative?		**ebitK1**
52	Discuss the use of database servers in eCommerce solutions.	info = information, 2 = to	**ebitK2**
53	List and describe the three fundamental requirements of an electronic commerce site.	eCom = eCommerce	**ebitK3**
54	What security risks does the Internet pose?		**ebitK4**

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55	Are the risks mostly related to secrecy, or can a message's integrity be compromised also?		**ebitK5**

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ALL	Group 12	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitL**
56	Identify and describe three potential security risks to a corporate Web server.	Corp = corporate	**ebitL1**
57	Discuss the possible solutions to overcome the security risks to a corporate Web server.		**ebitL2**
58	Explain why delay or denial of processing is a security threat to an e-commerce firm.		**ebitL3**
59	Compare and contrast the two security protocols: SET and SSL.	SET = Secure electronic transactions, SSL = Secure sockets layer	**ebitL4**
60	Define the term "active content" and describe the specific threats resulting from the use of active content.	Java = a programming language to build portable applications, Active-X = proprietary Microsoft software	**ebitL5**

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ALL	Group 13	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitM**
61	What are the advantages and disadvantages of electronic cash?	eCash = electronic cash	**ebitM1**
62	What niche might electronic cash fill? Are there problems with electronic cash and	eCash = electronic cash	**ebitM2**

international sales?

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63	Explain the advantages and disadvantages of a smart card.		**ebitM3**
64	Discuss the difference between public-key and private key encryption.		**ebitM4**
65	Differentiate between Customer Relationship Management (CRM) software and , Business-to-Business e-commerce programs.	CRM = Customer Relationship Management, B2B= business to business	**ebitM5**

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ALL	Group 14	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitN**
66	What are the limitations of the EDI platform?	121 = one-to-one, 2 = to	**ebitN1**
67	What is a eWallet?	PDA= Personal Digital Assistant	**ebitN2**
68	What is micropayment?	eWallet = electronic wallet software, 4 = for, 2 = to	**ebitN3**
69	What is SET?		**ebitN4**
70	Name the important characteristics of credit card payment.	CC = credit card	**ebitN5**

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ALL	Group 15	Code for group and ALL messages in this group at 0.50 cents for the 1st msg and 0.30 cents for all other messages**--->**	**ebitO**
71	Name the disadvantages of credit card payment.		**ebitO1**
72	Give an example of a server computer which maintains several servers.		**ebitO2**
73	Give two examples of security measures.		**ebitO3**

| 74 | What is WWW? | | **ebitO4** |
| 75 | What is mobile commerce? | mCommerce = Mobile Commerce | **ebitO5** |